

# MBA International Business



MBA graduates are in high demand in today's market

## Learn how to conduct business around the globe

Pursuing an MBA degree will open up doors of opportunity and provide the necessary leverage for corporate advancement for executives who can effectively navigate the interests of multinational corporations when dealing with international clients and suppliers. With the right education, you can become an important part of a business team. The 45-credit International Business MBA degree program can be completed within three semesters and a summer session on a full-time basis. The program requires coursework focusing on managerial aspects of finance, accounting, marketing and management. Case studies are designed to prepare students for managerial positions in small businesses as well as large multinational companies.

### Typical related careers:

-  Chief Executive Officer
-  Sales Director
-  Operations Director
-  International Business Development Manager
-  International Marketing Manager



Schiller University has provided me, as well as students from all over the world, the opportunity to excel in their education and careers. I had the experience to meet excellent professors, build a prestigious network, and further my education while studying in the heart of Heidelberg, Germany. Thus, I have accomplished the job of my dreams at SAP SE as a Marketing professional. I keep fond memories of the professional experience I have gained at Schiller University, and highly recommend any student looking for a good academic curriculum plus the want to succeed in their profession to this institution of higher education.

**Jameka Woodberry**  
SAP Marketing  
2015, MBA (IB), Heidelberg Campus

## Required Core Courses

**45 Credits**

|        |  |   |
|--------|--|---|
| BA501  | Organizational Behavior                              | 3 |
| BA510  | Business Economics                                   | 3 |
| BA512  | Managerial Accounting                                | 3 |
| BA515  | Managerial Finance                                   | 3 |
| BA523  | Marketing Management                                 | 3 |
| BA529  | Multinational Business Management                    | 3 |
| BA537  | Production and Operations Management                 | 3 |
| BA542  | Comprehensive Business Management Seminar            | 3 |
| BA589  | Methods of Research and Analysis                     | 3 |
| IT 576 | IT Applications in Business                          | 3 |
| BA522  | International Marketing                              | 3 |
| BA541  | International Corporate Finance                      | 3 |
| BA544  | Human Resources Management                           | 3 |
| BA560  | International Business Law Business                  |   |
| BA570  | Managerial Communications for International Business | 3 |

**Total Credits Required**

**45 Credits**



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For full accreditation and campus information, please go to [Schiller.Edu](http://Schiller.Edu)