

# Master in International Management



The Master in International Management program has been designed to prepare students for management roles even if they have completed a course of study in a non-business related field

## Science of leading and managing people

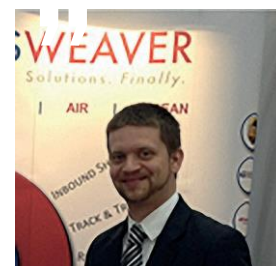
The 36-credit MIM degree program can be completed within one year. The coursework encompasses a variety of topics in business administration and economics, qualifying students for a future in business administration and public relations.

Many international business positions are available around the world. In addition to basic business principles, students will become familiar with the linguistic, social, economic and political conditions and business practices of several countries. Principles in business administration as well as the application of economics and the psychology of marketing are covered.

No particular field of undergraduate specialization is required for admission to the program, but a year of undergraduate mathematics is strongly advised.

### Typical related careers:

-  Sales Director
-  General Operations
-  Director Consultant
-  Business Development
-  Manager HR Director



The experience I gained at Schiller International University has propelled me into an exciting career in the world of International Business. The diversity and wisdom of the instructors, staff and students has taught me how to succeed in the world of global business. It has also taught me to "think outside the box," and opened my mind to possibilities that I was previously unaware. Students of Schiller have an opportunity to take exactly what they need from every lecture and interaction, and apply it to their future success.

Randy Heiserman  
Business Development Manager  
ProcessWeaver GmbH  
2011, MBA, Heidelberg Campus

# Master in International Management

## Required Core Courses Credits

36 Credits

BA501	Organizational Behavior	3
BA510	Business Economics	3
BA515	Managerial Finance	3
BA529	Multinational Business Management	3
BA589	Methods of Research and Analysis	3
IT576	IT Applications in Business	3
BA522	International Marketing	3
BA544	Human Resources Management	
BA560	International Business Law	3
BA570	Managerial Communications for International Business	
BA513	Managerial and Financial Accounting	3
BA575	Statistics	3

## Total Credits Required

36 Credits



**Tampa Bay Campus**  
 admissions@schiller.edu  
 8560 Ulmerton Road  
 Largo, Florida 33771  
 +1 855 787-2262  
 USA



**Paris Campus**  
 par\_admissions@schiller.edu  
 9 rue Yvart  
 Paris 75015  
 +33 1 4538 5601  
 France



**Madrid Campus**  
 mad\_admissions@schiller.edu  
 Calle Serrano, 156  
 Plaza de la República Argentina  
 Madrid 28002  
 +34 91 448 2488  
 Spain



**Heidelberg Campus**  
 hei\_admissions@schiller.edu  
 Zollhofgarten 1  
 Heidelberg 69115  
 +49 6221 4581-0  
 Germany

For full accreditation and campus information, please go to [Schiller.Edu](http://Schiller.Edu)