Start your exciting future in hospitality with an International Hospitality and Tourism Management MBA

Become leaders in the Hospitality industry

This program is available at Schiller International University’s Florida and Madrid campuses or online, and offers opportunities for students and professionals in the fields of business, hotel/restaurant management, tourism, or related areas who wish to earn an advanced business degree.

The 45 credit MBA program with a concentration in International Hospitality and Tourism Management may be completed in three semesters and one summer session. Students may transfer from one campus to the other and complete their degree requirements. Students with bachelor’s degrees in other fields may need to complete MBA preparatory courses. This program may also be completed online.

Typical related careers:

- Hotel Director
- Food Service Director
- Tourist Agency Director
- Meeting and Convention Planner
- Advertising, Marketing, and Public Relations Director

The multicultural experience I had at Schiller, the international orientation of every course, and living with people from all over the world, has positively affected me as a person.

I strongly believe that if you open yourself to it, your time at Schiller will not only teach you to excel in your profession, but also to become a true global citizen.

And if you are truly lucky, like me, you will meet some of your best friends and the love of your life!

York Weyers
Vice President at Master Card 1998, BBA, Florida 1999, MBA, Heidelberg
### MBA International Hospitality and Tourism Management

**Required Core Courses**

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Credits</th>
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<tr>
<td>BA501</td>
<td>Organizational Behavior</td>
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<tr>
<td>BA512</td>
<td>Managerial Accounting</td>
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<tr>
<td>BA515</td>
<td>Managerial Finance</td>
<td>3</td>
</tr>
<tr>
<td>BA523</td>
<td>Marketing Management</td>
<td>3</td>
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<td>BA529</td>
<td>Multinational Business Management</td>
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<td>BA589</td>
<td>Methods of Research and Analysis</td>
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<td>IT 576</td>
<td>IT Applications in Business</td>
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<tr>
<td>BA522</td>
<td>International Marketing</td>
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<td>HM530</td>
<td>Food and Beverage Control</td>
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<td>HM531</td>
<td>International Travel and Tourism</td>
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<td>Tourism Planning and Marketing</td>
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<td>HM572</td>
<td>Hotel and Restaurant Accounting Systems</td>
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<td>HM582</td>
<td>Case Studies in IHTM</td>
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**Total Credits Required**

<table>
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<tr>
<th>Credits</th>
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For full accreditation and campus information, please go to Schiller.Edu