

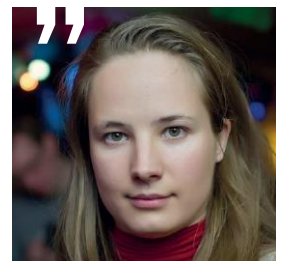
Bachelor of Science in International Business



The Bachelor of Science in International Business Degree program provides the essential skills, practices and specialization for students seeking a future as an international business executive

Turn local and national companies into international success stories

Rapid globalization of businesses results in companies expanding operations internationally to remain competitive. Successful modern companies constantly seek highly skilled executives competent in the implementation of management and organizational strategies to answer the complexities of business and maintain an advantage at the international level. In addition to high-quality academics, Schiller International University offers its students the freedom to transfer to any of its campuses worldwide without penalty. This unique opportunity allows Schiller International University's international business students to interact with people from around the world and experience first-hand how different cultures affect global business.



It was a great pleasure to start my professional student life at Schiller International University, London Campus. The cosmopolitan spirit of the student's campus is married to its unique atmosphere born out of a very nice picturesque location. The truly international experience of Schiller University environment cultivates students who learn how to respect people from all walks of life.

I am an Alumni, and when I look back at my University experience, thanks to my Schiller degree I can simply say, that I really like where I am right now. I highly recommend this university to others who would like to have a special life, full of deep universal experiences.

Maria Ushakova Entrepreneur
2001, BBA Marketing, London
2002, BBA Psychology, Heidelberg

Typical related careers:

-  **International Sales and Purchasing Manager and Director**
-  **Advertising, Marketing, and Public Relations Manager**
-  **Management Consultant**
-  **Financial Services Sales Agent**
-  **Top Executive**

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Required General Education Courses

36 Credits

AR222	Art History	3
HI225	European History to 1815	3
MGF1107	College Mathematics	3
MA172	Applied Mathematics	3
IR221	Introduction to International Relations	3
SO137	Science and Society	3
PSY1021	General Psychology	3
FR101,GE101,SP101	Beginning Foreign Language 1	3
FR102,GE102,SP102	Beginning Foreign Language 2	3
EN111	English Composition Expository Writing	3
EN112	English: Research and Writing	3
PS221	Introduction to Political Science	3

Required Core Courses

60 Credits

IT103	Applications of Computers	3
ACG2001	Accounting I	3
BA261	Principles of Business Law	3
BA341	Business Finance	3
BA369	Introduction to Sustainable Development	3
BA370	Business Communication	3
BA437	Statistics	3
BA401	Human Resources Management	3
BA427	Marketing Management	3
BA437	Multinational Enterprise	3
BA439	International Business Policy	3
CA497	Capstone	3
GEB1350	Introduction to International Business	3
MAR2011	Principles of Marketing	3
ECO2013	Principles of Microeconomics	3
ECO2023	Principles of Macroeconomics	3
EC455	International Trade & Finance	3
EN490	Intercultural Communication	3
EN373	Public Speaking	3
EN200	Cross-Cultural Communication	3

Elective Courses

24 Credits

ACG2011	Accounting II	3
HI226	European History: Napoleon Period to Present	3
BA322	International Marketing	3
BA384	Behavioral Aspects	3
BA469	Entrepreneurship & New Venture	3
IR 331	Modern Diplomacy	3
IR 481	Selected Topics in International Relations	3
PSY376	Industrial Psychology	3
EC457	Economies of Developing Countries	3
FR201,GE201,SP201	Intermediate Foreign Language 1 or any 200-400 level Elective	3
FR202,GE202,SP202	Intermediate Foreign Language 2 or any 200-400 level Elective	3
BA334	Leadership and Management Planning Techniques	3
BA335	Leadership and Decision Making	3
BA338	Import-Export Operations	3
BA412	Auditing	3
BA414	Accounting Seminar	3
BA424	Case Studies in Marketing	3
BA433	European Banking and Finance	3
BA482	Selected topics in International Business	3

Total Credits Required

120 Credits



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For full accreditation and campus information, please go to Schiller.Edu