

Associate of Science in International Business



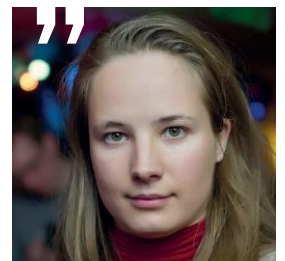
The Associate of Science in International Business Degree program provides the essential skills, practices and specialization for students seeking a future as an international business executive

Turn local and national companies into international success stories

The rapidly increasing complexity of international business offers a wide range of opportunities for those trained in business administration in an international context. The SIU business curriculum is designed to give students a firm foundation in both the practical and theoretical aspects of the main areas of business administration to enter the workforce in an entry level position. Business administration studies are offered at all SIU campuses. Courses completed in the Associate of Science (AS) degree may apply toward requirements for other SIU Bachelor of Science (BS) degrees, such as the BS in International Business.

Typical related careers:

-  **International Sales and Purchasing**
-  **Advertising, Marketing, and Public Relations**
-  **Business Consultant**
-  **Services Sales Agent**



It was a great pleasure to start my professional student life at Schiller International University, London Campus. The cosmopolitan spirit of the student's campus is married to its unique atmosphere born out of a very nice picturesque location. The truly international experience of Schiller University environment cultivates students who learn how to respect people from all walks of life. I am an Alumni, and when I look back at my University experience, thanks to my Schiller degree I can simply say, that I really like where I am right now. I highly recommend this university to others who would like to have a special life, full of deep universal experiences.

Maria Ushakova Entrepreneur
2001, BMBA Marketing, London
2002, BBA Psychology, Heidelberg

Associate of Science in International Business

Required General Education Courses

18 Credits

EN 111	English Composition Expository Writing	3
EN 112	English: Research and Writing	3
MGF1107	College Mathematics	3
MA172	Applied Mathematics	3
HI 225	European History to 1815	3
HI 226	European History: Napoleonic Period to Present	3

Required Core Courses

30 Credits

IT103	Applications of Computers	3
ACG2001	Accounting I	3
ACG2011	Accounting II	3
BA261	Principles of Business Law	3
BA322	International Marketing	3
BA370	Business Communication	3
GEB1350	Introduction to International Business	3
MAR2011	Principles of Marketing	3
ECO2013	Principles of Microeconomics	3
ECO2023	Principles of Macroeconomics	3

Required Foreign Language Courses

12 Credits

FR101, GE101, SP101	Beginning Foreign Language 1	3
FR102, GE102, SP102	Beginning Foreign Language 2	3
FR201, GE201, SP201	Intermediate Foreign Language 1	3
FR202, GE202, SP202	Intermediate Foreign Language 2	3

Total Credits Required

60 Credits



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Heidelberg Campus

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For full accreditation and campus information, please go to Schiller.Edu